

The Polyester Plate for Colour Offset!

Product Description & Application

NovaDom MXP (MaxiMum Performance) is a premium polyester plate for colour offset printing. It can be imaged directly through a laser plotter or a laser printer and does not require any exposing, processing or fusing, baking. Just image the plate, mount on the press and print. NovaDom MXP is ideally suitable for print applications such as short run colour posters and packaging.

Features & Benefits

- Coating on both sides to facilitate imaging & printing on either side.
- Unbeatable resolution to give halftone dot range from 3-97%.
- Inventive surface coating to give long run-length up to 5,000 impressions from each side of the plate.
- Unique EzeeKleen formulation for scum-free background during start-up and press stoppages.
- Innovative AntiGrease layer safeguards the surface from finger prints or marks.
- User-friendly QuickKling treatment that ensures that the plate fits closely around the cylinder, facilitating quick make readies.
- The plate does not require baking or cleaning.
- Universally compatible with most laser plotters and laser printers.

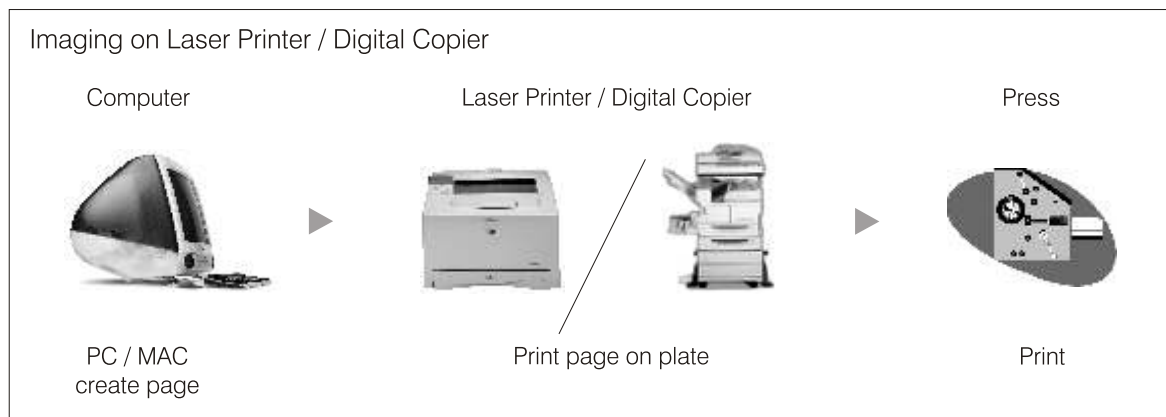
Product Specifications

- Base : Dimensionally stable polyester film
- Total Thickness : 100 microns (± 3 mic)
- Coating : Double side coated. Either side application.
- Print Run* : 5,000 impressions form each side.
- Plate Sizes : 254 mm x 381, 216 mm x 381, 219 mm x 380, 295 mm x 470 mm, 770 mm x 100m, 790 mm x 100 m, 813 mm x 100m, 820 mm x 100 m
(Also available in custom sizes on request)
- Available Packing : 100 sheet packs and 100 meter rolls
- Shelf-life : One year from the date of manufacture when stored in original packing at 20-25°C and 50-65% RH.

* Print run is dependent and subject to recommended press conditions.

Baking of the Plate : NovaDom MXP plate does not require fusing (baking) or cleaning.

Workflow



NovaDom Companion Products

Plate Cleaner, Deletion Fluid, Fountain Solution, Blanket-cum-Roller Wash, Preserving Gum, Roller Cleaning Paste, Baking Unit, Baking Unit Base Plate.

Chemistry

In order to achieve a trouble-free and smooth press performance, TechNova recommends the use of NovaDom Fount Solution, Blanket-cum-Roller Wash, Plate Finisher and Deletion Fluid.

NovaDom Fount Solution

- Stops plugging
- Stops tinting
- Stops poor water balance

Plate Cleaner

- Removes ink
- Removes toner scatter
- Removes dirt marks

Deletion Fluid

- Removes image
- Protects non-image areas



Our Planet is our most vital resource. We must do all we can to preserve it. We at TechNova have embarked on a "Go Green" mission. Our objectives are :

- To promote Green awareness within TechNova, with our stakeholders and within the Indian printing industry.
- To develop, manufacture and supply eco-friendly Green products and services that have the least impact on the environment.
- To comply with, and go beyond, all applicable legal requirements with regard to the environment, and help our customers achieve the same.

To assist the printing industry to "Go Green", TechNova has introduced a bouquet of Green products :

- Chem-free Digital Plates
- Process-free Inkjet CtP Solutions
- Alcohol-free & Alcohol-reducing Founts
- Aromatic-free Press Washes
- VOC-free Cleaners & Deglazers

All Product Information Capsules for TechNova's Green products carry the "Go Green" symbol.

Corporate Profile

- Since inception in 1971, TechNova has introduced several new breakthrough technologies.
- Recognised as one of the world's leading manufacturers of imaging products.
- Markets products to over 51 countries through its overseas offices and distribution network.
- Serves various industries such as print & publishing, packaging, textiles, engineering, signage, advertising, geology, photography, business graphics and medical diagnostics.

Product Portfolio

- Thermal CtP Systems
- Violet CtP Systems
- Inkjet CtP Systems
- Digital & Analog Plates
- Flexo Plates
- Graphic Art Films
- Graphic Chemistry
- Diazo Chemistry
- Offset Printing Blankets
- Inkjet & Laser Media
- Diazo Media
- Screen Print Solutions

Highlights

- India's only and world's 4th largest manufacturer of digital printing plates.
- Long term technical collaboration with Agfa Graphics.
- Only company outside of North America, Europe and Japan to receive the coveted GATF InterTech Technology Award.
- Recipient of the Davos-based World Economic Forum's "Top-performing, Global Growth Company Award" in 1997 and "Technology Pioneer Award" in 2000.

Contact Details

Corporate Office

TechNova Imaging Systems (P) Limited
Laxmi Mills Estate, Off Dr. E. Moses Road
Mahalaxmi, Mumbai 400 011, India
Phone : +91 (0)22 2741 2463
eMail : corp@technovaworld.com
Web : www.technovaworld.com

HelpDesk

Toll-free (India) : 1 800 22 7474
Phone : +91 (0)22 2741 2464
eMail : help@technovaworld.com

International Offices

Dubai

Phone : +971 50 4590655
eMail : bhuanu@technovaindia.com
sanjeev@technovaindia.com

East Africa

Phone : +25 47 33975717
+25 47 38617577
eMail : tn.girishcn@technovaindia.com

South Africa

Phone : +27 71 3253277
eMail : pravinj@technovaindia.com

United Kingdom & Europe

Phone : +44 (0)20 8427 6662
eMail : europe@technovaworld.co.uk

North America

Phone : +1 (682) 223 1037
Fax : +1 (469) 358 2294
eMail : jais@technovaindia.com

South America

Phone : +44 (0)20 8427 6662
eMail : sg@technovaworld.co.uk
america@technovaworld.co.uk
mexico@technovaworld.co.uk
brazil@technovaworld.co.uk

Sri Lanka

Phone : +94 11 2947417
eMail : cletusf@technovaindia.com

National Offices

Ahmedabad

Phone : +91 (0)79 2640 5048
Fax : +91 (0)79 2640 5492

Bengaluru

Phone : +91 (0)80 2320 1103
Fax : +91 (0)80 2320 6898

Chennai

Phone : +91 (0)44 2499 0028
Fax : +91 (0)44 2499 3512

Delhi

Phone : +91 (0)11 2331 9636
Fax : +91 (0)11 4160 5163

Hyderabad

Phone : +91 (0)40 2776 6241
Fax : +91 (0)40 2776 6251

Kochi

Phone : +91 (0)484 235 0768
Fax : +91 (0)484 237 4270

Kolkata

Phone : +91 (0)33 2359 4256
Fax : +91 (0)33 2359 4254

Mumbai

Phone : +91 (0)22 4220 0300
Fax : +91 (0)22 2495 0322



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